



A powerful organization
for powerful women.

Corporate Partner Benefit Levels and Pledge of Support

TITANIUM: \$20,000

- Exclusivity – in industry category
- Collateral inclusion in all new member packets
- Keynote speaker for major program – hand pick with Program Chair
- Focus groups with NAWBO members – Ability to run 2
- Sole sponsorship (branding) of 2 major events
- Consulting meetings with Corporate Partner Chair to discuss achievement of corporate initiatives – 4 meeting per year
- Company logo on all program announcements (email & mail)
- Advertising – Complimentary full page ad in major program book (when produced)
- Podium time at all major events
- Host and run 3 face to face educational workshops with NAWBO members
- Publish up to 24 items or articles on NAWBO website
- Corporate Partner Breakfasts - host 2
- Top logo placement on NAWBO website, hot linked to sponsor site
- Committee participation – unlimited
- Display promotional items at all programs
- Access to NAWBO member database – unlimited
- Program attendance at member rates – unlimited
- Corporate Partner Breakfast invitation (4 held per year)
- Chapter invitations and newsletters – receive all
- All other advertising & exhibition fees at member rates – included



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GOLD: \$5,000

- Focus Groups with NAWBO members – Ability to run
- Sole sponsorship of 1 major event
- Consulting meetings with Corporate Partner Chair to discuss achievement of corporate initiatives –3 meetings per year
- Company logo on mailed program announcements
- Advertising – Complimentary 1/2 page ad in major program book
- Podium time at 2 major events
- Host and run 2 face to face educational workshops with NAWBO members
- Publish up to 3 items or articles on NAWBO website
- Host 1 Corporate Partner Breakfast (4 per year)
- Logo on NAWBO website, prominent placement, hot linked to sponsor site
- Committee participation – 3 committees
- Display promotional items at 3 programs
- Access to NAWBO member database – 3 x year
- Program attendance at member rates – unlimited
- Corporate Partner Breakfast standing invitation (4 per year)
- Chapter invitations and newsletters – receive all
- All other advertising & exhibition fees at member rates (outside of Ad comp and Display promo above)

SILVER: \$3,000

- Logo placement on Chapter website
- Committee participation – 1 committee
- Display promotional items at 1 program
- Access to NAWBO member database – 1 x year
- Program attendance at member rates – unlimited
- Corporate Partner Breakfast standing invitation (4 per year)
- Chapter invitations and newsletters – receive all
- All other advertising & exhibition fees at member rates

FRIENDS: \$1,000-\$2,999

- Program attendance at member rates – unlimited
- Corporate Partner Breakfast standing invitation (4 per year)
- Chapter invitations and newsletters – receive all
- All other advertising & exhibition fees at member rates



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Agreement and Pledge of Support

Please fill out and return by fax or mail. Thank you for your support!

We agree to support the Greater Philadelphia Chapter, National Association of Women Business Owners, 1231 Highland Avenue, Fort Washington, PA 19034.

Phone: 215-628-3875 Fax: 215-628-9839, Email: nawbophl@barrpino.com, www.nawbophila.org

I authorize NAWBO, Greater Philadelphia Chapter to invoice my company at the level of:
(please check one)

- Platinum: \$20,000 gift
- Gold: \$10,000 gift
- Silver: \$3,000 gift
- Friends: \$1,000-\$2,999 gift

Term of agreement: _____

Authorized Signature

Your signature indicates your full authority to authorize this level of support on behalf of your company.

Company: _____

Name and address for invoicing (if different from signature title):

Signature: _____

Title: _____

Print Name: _____

Date: _____

Accepted by: Chapter President, Greater Philadelphia Chapter,
National Association of Women Business Owners

Print Name: _____

Date: _____

GREATER PHILADELPHIA CHAPTER



Top 10 Reasons to Sponsor NAWBO

1 Access

Sponsors gain valuable access to the fastest growing segment of the U.S. economy. Women-owned businesses account for 28% of all privately held firms, generate \$1.15 trillion in annual sales and employ 9.2 million workers.

2 Diversity Purchasing

NAWBO encourages and assists its members in obtaining city, state and national certification as women-owned businesses — enabling sponsors to satisfy government diversity purchasing requirements by selecting from certified women vendors in all industries.

3 Internet Exposure

Sponsors may utilize the NAWBO website to market their small business products and services and to deliver special business messages. Sponsors are invited to post corporate procurement guidelines, notices of discounts to members, business tips and articles.

4 Website Hot Link

The company logos of corporate sponsors are prominently displayed on the NAWBO website and hot linked to the sponsor's website, making it easy for members to obtain information about the sponsor's products and services.

5 Business Education

Sponsors are invited to participate in NAWBO business education seminars as hosts and/or expert presenters. About 30 seminars are held each year.

6 Corporate Networking

Sponsors have regular opportunities to network with other corporate partners at quarterly partner-only breakfasts and special events.

7 ROI

Sponsors targeting the marketplace of women-owned businesses find they enjoy a favorable return on their sponsorship investment through enhanced opportunities to market products and services in an affinity environment.

8 Member Database

Only sponsors have access to the NAWBO membership database, which contains current contact information for women business owners

9 Advertising & Marketing

Sponsors are granted exclusive opportunities to advertise in connection with NAWBO events and to exhibit at events.

10 Brand Recognition

Sponsors enjoy greatly enhanced brand recognition when they take advantage of the many opportunities for exposure through the NAWBO website and in connection with NAWBO events. NAWBO includes prominent recognition for sponsors on all event invitations, advertisements and press releases.



NAWBO is a network of women entrepreneurs who provide each other with valuable information, resources, referrals and more!

Local, regional and national meetings and seminars provide members with face-to-face business connections for new clients, vendors, mentors and friends.

NAWBO's national on-line database connects members across America — and in 35 countries through its affiliation with Les Femmes Chefs d' Entreprises Mondiales (World Association of Women Entrepreneurs).



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GREATER PHILADELPHIA CHAPTER PROGRAMS - LOOK WHAT WE DID IN 2003-4!

PROGRAM	HOST, SPEAKER & LOCATION
Annual Meeting	Sponsored by Wachovia – Adams Mark Hotel
Lunch and Learn – Negotiations – How To Get What You Want	Judy Weintraub, Esq., member & presenter Peiking Restaurant, Margaret Kuo host and NAWBO member
Dinner Program - Network of Women in Computing Technology Joint Meeting Panel of CEO's	Co-sponsored with The Network of Women in Computing Technology - Adams Mark Hotel
CORPORATE PARTNER BREAKFAST – September	Cozen O'Connor , host (Philadelphia offices)
Get To Know Us Breakfast	Rosemont College (Rosemont campus)
Legal Aspects of the Web	Cozen O'Connor , host - Ann Field, Partner (Philadelphia offices)
Financial Reporting – What Every Small Business Owner Needs to Know About Financial Business Statements	Margolis & Company , host - Kathy Lens, Partner & presenter (Bala Cynwyd office)
Making the Most of Your Philadelphia Business Journal	The Philadelphia Business Journal , host – Lyn Kremer (Philadelphia office)
Power Breakfast - Shortening the Sales Cycle & Opportunity Management	Penn State Great Valley , host Kristin Linder, Principal, K. Linder & Associates, NAWBO member presenter
CORPORATE PARTNER BREAKFAST – February	Philadelphia Business Journal , host – Philadelphia office
Power Breakfast – Leads Exchange	Aetna , host
Women of Distinction Dinner – PA Convention Center	Philadelphia Business Journal & NAWBO –PA Convention Center
Holiday Lunch	Co-hosted by WIPP White Dog Café, Center City
Lunch and Learn – Effective Interviewing	Terry Wisdo, The Wisdo Group, NAWBO member, presenter Group Dynamics in Focus, host, Bala Cynwyd

PROGRAM	HOST, SPEAKER & LOCATION
Lunch and Learn – How to Choose a Health Care Provider	Aetna , host – Jude Bradley, Small Group & Individual Business, presenter (King of Prussia office)
Philadelphia Art Museum–Manet and the Sea Networking Breakfast	Aetna sponsored, Art Museum – hosted by NAWBO
Lunch and Learn – Making Business Partnerships Work	Devereaux , host (welcome remarks, Villanova Headquarters) Judy Weintraub, Esq., Candy Roberts, Nancy Davis - members & presenters
Succession Planning – Half Day Panel Program	PECO , host – presenters: Jennifer Fox, Wachovia; Paul Baskowky, Dilworth Paxson, Helene Rodriguez, The McConnell Group
Lunch & Learn – ABC’s of Branding	Comcast , host - Jean Wilcox, CattleLogos, member & presenter
From Entrepreneur to CEO – Jason Olim, Founder, CDNow	Wharton Small Business Development Center , host & alliance
Strategic Planning Session – day long	Wachovia , host - Wachovia Center, Plymouth Meeting
Accounting Workshop – How to Read and Build a Financial Statement	Margolis & Company , host – Kathy Lens, Partner & presenter Bala Cynwyd
Lunch Program – Business Etiquette	Lisa Richey, Academy of Etiquette, presenter – Patou Restaurant, Philadelphia
Business Opportunities Conference Meet the Buyers (speakers and ‘exhibit’ tables) and Athena Powerlink Rollout Lunch - Athena Foundation Setting Up a Free corporate board of directors for WOB’s)	Tri State Sponsorship: Greater Philadelphia, Delaware and Southern Jersey NAWBO Chapters (Airport Hilton)
Annual Meeting Dinner – Installation of Officers	Sponsored by Aetna Leslie Ann Miller, PA General Counsel, speaker, Adams Mark Hotel, Bala Cynwyd
CORPORATE PARTNER BREAKFAST – June	Aetna , host – King of Prussia office
Annual Board Retreat – planning & strategy for 2004-5	Devereux , host (welcome remarks, Villanova Headquarters)
CORPORATE PARTNER BREAKFAST - September	Devereux , host (Villanova Headquarters)
All NAWBO postage paid for by ASTRAZENECA	